JOHN MAYER STRATOCASTER®





Grammy® award-winning recording artist, John Mayer, teamed-up with Fender® to create his "must have" signature guitar. Featuring an alder body; a satin urethane-finished maple neck with a slightly bigger "C"-shape, buffed headstock, vintage '50s decal, and an African rosewood fingerboard with a 9.5"-radius and Dunlop® 6105 frets. Other features include three "Big Dipper" single-coil pickups with a special "scooped" mid-range voicing wound to John's exacting specifications, an American vintage synchronized tremolo with five tremolo springs and without an installed back plate (included in case), Fender/Gotoh® vintage-style tuning keys, a string tree placed slightly farther from the nut. Available with an INCASE® tour bag in Three-color Sunburst (800) and new Olympic White (805).

011-9700 Rosewood w/case

ERIC JOHNSON STRATOCASTER



The Eric Johnson signature Strat® guitar features a light, two-piece alder body with '57-style deep body contours and cavities; a one-piece, vintage-tinted quartersawn plain maple neck (contours have been sanded very smooth) with a 12" radius, a light '57-style "V"-shape and highly-polished frets; special Eric Johnson single-coil pickups with countersunk screws and a five-way switch; vintage tremolo with silverpainted block, '57-style string recess, no paint between the base plate and the block, five springs and no tremolo cover; master Volume, and neck and bridge Tone controls; a thin neck-cap with staggered machine heads; and a parchment, '57-style pickguard. Available with .010 to .046-gauge strings and a thin-skinned, nitrocellulose lacquer finish in White Blonde (801), Two-color Sunburst (803), Black (506) and Candy Apple Red (809).

011-7702 Maple with case

JEFF BECK STRATOCASTER



Jeff's Strat guitar is an integral part of his signature sound. You'll notice the neck shape is a softer "C," not as large or deep as Jeff's previous choice. Also, the guitar features an alder body and the Fender Special Design dual-coil ceramic Noiseless™ pickups, a contoured heel for easier access to the higher registers, and straight-ahead five-way switching. Available in Olympic White (805) and Surf Green (857).



011-9600 Rosewood with case

ERIC CLAPTON STRATOCASTER



Our Clapton Signature Strat guitar is guaranteed to please all you "Slowhand" fans. An alder body and a trio of Vintage Noiseless pickups, a powerful active mid-boost (25 db) and TBX circuits make it one of the most versatile instruments we offer. Other unique features include a special soft "V"-shape neck and a blocked original vintage synchronized tremolo. Available in Olympic White (805), Black (806), Pewter (843), Torino Red (858) and Candy Green (871).

011-7602 Maple with case

MARK KNOPFLER STRATOCASTER®



Mark's Strat® guitar features a '57 Strat guitar ash body and a vintage tinted '62 "C"-shape maple neck with a rosewood fingerboard. His unmistakable tone comes from three Texas Special™ single-coil pickups and a five-way switch. Fender®/Gotoh® vintage tuners and an American vintage tremolo system round out this sultan of swing. Available in Hot Rod Red (815).

011-7800-815

Rosewood w/case

BUDDY GUY STRATOCASTER



Buddy's American signature Stratocaster features an alder body, soft "V"-shaped neck and three gold Fender-Lace™ Sensor pickups with a 25 dB active mid-boost circuit. Available in Two-color Sunburst (803) and Honey Blonde (867).



867

010-7802 Maple w/case

BUDDY GUY STANDARD STRAT



The Buddy Guy Standard Stratocaster guitar features an unmistakable polka dot finish, a soft "V"-shaped neck and three standard single-coil pickups. Available in Buddy's trademark Black with White Polka Dot finish (306).

013-8802

Maple w/gig bag

NEW YNGWIE MALMSTEEN STRATOCASTER



A top seller, with new revisions! The Yngwie Malmsteen Stratocaster guitar continues on, with some new changes to make this model more like Yngwie's current #1 Fender! Updates include a White/Black/White pickguard, a Bullet truss rod nut, deeper scallops, and machine screw neck mounting! Additional features include an alder body, his infamous scalloped fingerboard, brass nut, original synchronized tremolo, and two DiMarzio® YJM Pickups® (neck and middle) with one DiMarzio® HS-3 Stack® pickup (bridge). Unleash the fury today! Available in Candy Apple Red (809), Vintage White (841) and Sonic Blue (872).



010-7110 Rosewood with case 010-7112 Maple with case

ROBERT CRAY STRATOCASTER®



A strong persuader and definite style-maker, the Cray signature Strat® guitar captures Robert's trademark tone and style. Outfitted with an alder body, vintage hard-tail bridge and the Custom Shop's own Custom Vintage Strat pickups - this guitar is truly unique. Play it through a Vibro-King® or a Super Reverb® amp to nail his sound! Available in Three-color Sunburst (300), Inca Silver (324) and Violet (326).

*Note: Due to Special wood requirements, add \$50.00 for this color option.



013-9100

Rosewood with gig bag

JIMMIE VAUGHAN TEX-MEX™ STRATOCASTER



The Jimmie Vaughan Tex-Mex Strat guitar features an alder body, specially-shaped, tinted maple neck equipped with medium jumbo frets, vintage hardware and a single-ply white pickguard. Single-coil Tex-Mex pickups in the neck and middle positions, plus an extra hot Tex-Mex bridge pickup with special wiring adds just the right amount of spice and bite. Available in Two-color Sunburst (303), Olympic White (305), Black (306) and Candy Apple Red (309).

*Note: Due to Special wood requirements, add \$50.00 for this color option.

013-9202 Maple w/gig bag

STEVIE RAY VAUGHAN STRATOCASTER



Stevie Ray Vaughan collaborated with Fender® to produce a signature Stratocaster guitar shortly before his untimely passing in 1990. It features an alder body and an early '60s "oval" neck shape, pau ferro fingerboard with jumbo frets, three Fender Texas Special™ single-coil pickups, gold-plated hardware and a reversed left-hand vintage tremolo unit. Available in Three-color Sunburst (800).

010-9200-800 Rosewood w/case

TRIPLE TELE® DELUXE



"My eyes! My ears!" Pairing three high-output Enforcer™ pickups with enough chrome to blind the back row, the J5 takes the ever popular '70s-era Tele Deluxe platform to new heights. Additional features include a '70s large Stratocaster guitar headstock, a double-bound body and a traditional vintage tremolo. Available in Black (306).

013-0050-306

Rosewood w/gig bag

J5 TELECASTER®



This Telecaster guitar is equipped with an alder body, an aggressive Fender® Enforcer™ humbucking pickup in the bridge position and a Custom Shop Twisted Tele® neck pickup. A three-way pickup selector switch, chrome hardware and a radical headstock design put the J 5 at the front of the pack! Available in Black (306).

013-9000-306

Rosewood w/gig bag

JAMES BURTON TELECASTER



The redesigned James Burton Telecaster features a poplar body, '60s "U"-shape neck, three special design James Burton pickups and special five-way Strat-o-Tele switching. Available in Pearl White (823), Red Paisley Flames (887) or Blue Paisley Flames (888).



010-8602

Telecaster, Maple w/case

JAMES BURTON STANDARD TELECASTER



The James Burton Standard Telecaster comes with an alder body, six-saddle bridge and Texas Tele pickups in Candy Apple Red (309).

013-8602-309

Maple w/gig bag

G.E. SMITH TELECASTER



(867) Honey Blonde

G.E. Smith is a guitarist's guitarist, from his many gigs (Bob Dylan, David Bowie, Hall & Oates, and as Saturday Night Live's bandleader) to his status as a collector and purveyor of fine instruments. We are proud to collaborate with G.E. on his signature Tele guitar, which was inspired by old Fender lap steels and features a large neck shape, custom inlays and the bridge pickup mounted directly to the body, available in Dakota Red (854) and Honey Blonde (867).



011-8202

Maple w/case

MUDDY WATERS TELECASTER®



We know you'll be satisfied with this guitar, inspired by the modern blues master's distinctive tone and trusty Tele® guitar. We've recreated all its essential specs including the '50s-era ash Tele guitar body, '60s "C"-shape neck, and replaced the traditional chrome knobs with vintage amp control knobs – just like Muddy did. Features Muddy's signature on the neck-plate, and comes with our deluxe gig bag. Available in Muddy's favorite color – Candy Apple Red.

013-8500-309

Rosewood w/gig bag

NEW VINTAGE HOT ROD SERIES '57 STRAT®



we've done it for you with the new Vintage Hot Rod '57 Strat guitar. Features include vintage styling, a thin-skin nitrocellulose lacquer finish, Samarium Cobalt Noiseless™ neck and middle pickups and a hot DiMarzio® ToneZone™ bridge pickup, a slimmer neck with a modern 9.5" radius and medium jumbo frets. Available in Two-color Sunburst (803), Black (806) and Candy Apple Red (809).

*Note: Due to Special wood requirements, add \$50.00 for this color option.

Who hasn't wanted to hot-rod their vintage Strat guitar? Well, now



010-0132

Maple w/case

NEW VINTAGE HOT ROD SERIES '62 STRAT



800* 805

1962 was another benchmark year for the Stratocaster guitar. And, what better way to celebrate that fact than to make one of the best, even better? The Vintage Hot Rod '62 Strat features a thin nitrocellulose lacquer-finished body, a larger, "C" shaped satin-finished neck with a modern 9.5" radius and medium jumbo frets, the popular Reverse Wound/Reverse Polarity middle pickup, five-way switch and the tone pot wired to the bridge pickup. Available in Three-color Sunburst (800), Olympic White (805) and Sherwood Green (846).

*Note: Due to Special wood requirements, add \$50.00 for this color option.

010-0140

Rosewood w/case

NEW VINTAGE HOT ROD SERIES '52 TELE®



Classic looks matched with modern playability and tone! We have married the best of the old and new to create a fantastic guitar built for the serious player! Great classic features like vintage styling and a thinskin nitrocellulose lacquer finish couple with a Seymour Duncan® minihumbucking neck pickup and a single-coil bridge pickup for a slightly darker sound. A satin-backed neck complete with a flatter radius and medium jumbo frets complete the package. Available in Butterscotch Blonde (850).

010-0232-850

Maple w/case

AMERICAN VINTAGE SERIES '57 STRATOCASTER® REISSUE



One of the most popular instruments in history, our Fender® Stratocaster guitar is certainly the most imitated electric guitar ever. 1957 was a landmark year for the instrument, evolving from its early incarnations into an archetype - and the high point of the era of the maple neck Strat® guitar. Original detailing includes an alder body (except ash on White Blonde), our unique '57/'62 pickups, three-way switching (five-way switch kit included), beveled pickup magnets, ashtray bridge cover, and single-ply pickguard. Available in White Blonde (801, ash), Two-color Sunburst (803), Black (806), Ocean Turquoise (808), Surf Green (857) and Ice Blue Metallic (883).

*Note: Due to Special wood requirements, add \$50.00 for this color option.

**Note: Due to Special wood requirements, add \$150.00 for this color option.

010-0102 Right-handed, Maple w/case 010-0122 Left-handed, Maple w/case

AMERICAN VINTAGE SERIES '62 STRATOCASTER REISSUE



(805) Olympic White



1962 was another watershed year for the Strat® guitar. The culmination of five more years of experimentation, the '62 now sports an alder body, a capped rosewood fingerboard, three-ply aged White pickguard, and unique '57/'62 pickups. Available in Three-color Sunburst (800), Olympic White (805), Black (806), Ocean Turquoise (808), Surf Green (857) and Ice Blue Metallic (882).

*Note: Due to Special wood requirements, add \$50.00 for this color option.

010-0100

Right-handed, Rosewood w/case

010-0120

Left-handed, Rosewood w/case

Admit it, you loved the '70s, and so do we! This hybrid, "Best of the '70s" Stratocaster guitar, features all of the greatest elements of the now-classic '70s Strat guitars, including an ash (on transparent finishes) or alder body, "U"-shape maple neck with improved three-bolt neck and Micro-Tilt™ neck adjustment, vintage-style bridge, "F" tuners and specially-voiced pickups. Other features include the unmistakable large headstock, '70s-style decal and bullet truss rod adjustment nut. Available in Three-color Sunburst

AMERICAN VINTAGE SERIES '70S STRATOCASTER REISSUE





(800), Olympic White (805), Black (806) and Natural (821). **Note: Due to Special wood requirements, add \$150.00 for this color option.

010-0070 Rosewood w/case 010-0072 Maple w/case

AMERICAN VINTAGE SERIES '52 TELECASTER® REISSUE



As one of the longest-running production models in history, the strength of the Tele® guitar lies in its inherent simplicity. It's been modified only slightly since its inception. The '52 integrates a premium ash body with a one-piece "U"-shape maple neck and a 7.25" radius fingerboard. It features two American Vintage Tele single-coil pickups, the original Tele circuit with its three-position switch*, brass bridge saddles, an ashtray cover (vintage six-saddle bridge included as an accessory), a single-ply black pickguard, master volume and master tone, and chrome hardware. Available in Butterscotch Blonde (850). Available in a left-handed model (010-0222). *Modern wiring update kit and parts are included.

010-0202-850

Right-handed, Maple w/case

010-0222-850

Left-handed. Maple w/case 805

AMERICAN VINTAGE SERIES '62 CUSTOM TELECASTER®





Originally introduced for cosmetic reasons as maple was prone to showing wear, rosewood became a popular feature that also added warmth to the classic Tele® tone. The double-bound alder body and multi-ply pickguard dress-up the '62, distinguishing it from its Butterscotch predecessor. In the spirit of the original, our '62 Custom Telecaster guitar comes equipped with a "C"-shape maple neck, a 7.25" radius rosewood fingerboard, two '62 Custom Tele single-coil pickups, a vintage Tele bridge with threaded steel saddles, and features the original Tele circuit with its three-position switch. Available in Three-color Sunburst (800), Black (806), Surf Green (857).

*Note: Due to Special wood requirements, add \$50.00 for this color option.

010-6200 Rosewood w/case

AMERICAN VINTAGE SERIES '62 JAZZMASTER®



First introduced at the 1958 National Association of Music Merchants (NAMM) show, the uniquely contoured alder body of the Jazzmaster incorporates a snappy 25-1/2" scale length with warm-sounding pickups. Original lead and rhythm circuit switching incorporates independent volume and tone controls, and the floating tremolo with tremolo lock adds to the distinctive look and sound of the Jazzmaster. Available in Three-color Sunburst (800), Olympic White (805), Black (806), Ocean Turquoise (808), Surf Green (857).

*Note: Due to Special wood requirements, add \$50.00 for this color option.

010-0800 Rosewood w/case

AMERICAN VINTAGE SERIES '62 JAGUAR®



Offspring of the Jazzmaster, the Jaguar pairs brighter pickups with an alder body and a mellow, short 24" scale length. A trio of sliding pickup selector switches, rotary volume wheels on the upper bout, and chrome hardware and tremolo lock, are distinctive Jaguar traits. The wacky and removable Fender® Mute is a built-in string-damping device created with surf bands in mind. Available in Three-color Sunburst (800), Olympic White (805), Black (806), Ocean Turquoise (808), Surf Green (857) and Ice Blue Metallic (883).

*Note: Due to Special wood requirements, add \$50.00 for this color option.

010-0900

Rosewood w/case



AMERICAN DELUXE SERIES STRATOCASTER® FMT & QMT HSS



820 700

The American Deluxe Stratocaster FMT and QMT HSS are stunning pieces of classic Fender® craftsmanship! Whether you choose the gorgeously deep flame or quilt maple top, both come complete with an Enforcer™ humbucking pickup, two Samarium Cobalt Noiseless™ pickups and the S-1™ switching system for an endless array of tones. Each guitar features a beautiful 1/8" thick piece of solid figured maple that is hand bent to the top of an alder body for the "perfect" sonic and visual compliment. Other features include a deluxe two-point synchronized tremolo with pop-in arm, and a modern "C"-shape maple neck with an ebony fingerboard, abalone inlays and 22 medium jumbo frets. Available in Amber (820), Tobacco Sunburst (852).

010-1570 Flame Maple Top,

Ebony w/case

010-1580 Quilt Maple Top, Ebony w/case

AMERICAN DELUXE SERIES STRATOCASTER



Are you looking for a modern interpretation of a classic Stratocaster guitar with a little extra "oomph" under the hood? The American Deluxe Series Strat® guitar is all that and more! Featuring an alder body, three Samarium Cobalt Noiseless Strat pickups, S-1 switching system and a two-point synchronized tremolo with stainless steel saddles – this guitar is built for speed! Its modern "C"-shape maple neck has a satin polyurethane finish and is available with a maple or rosewood fingerboard, abalone inlays and 22 medium jumbo frets. Stratocaster guitar available in Three-color Sunburst (700), Amber (720), Montego Black (764) and Chrome Silver (791). Left-hand Stratocaster guitar available in Three-color Sunburst (700)

010-1200

Rosewood w/case

010-1202

Maple w/case

010-1220

Left-hand.

.....

Rosewood w/case

010-1222

Left-hand, Maple w/case

AMERICAN DELUXE SERIES STRATOCASTER HSS



(764) Montego Blac

All the refined features found on the American Deluxe Strat guitar, but brimming with beefy tone thanks to a Fender DH-1 $^{\rm TM}$ humbucking pickup, the S-1 switching system and an LSR Roller Nut with locking machine heads. The two Samarium Cobalt Noiseless pickups (neck and middle) are wound extra hot for proper balance with the humbucking pickup. Available in Three-color Sunburst (700), Amber (820), Montego Black (764), Chrome Silver (791).

764

010-1500 HSS, rosewood w/case 010-1502 HSS, maple w/case

AMERICAN DELUXE SERIES STRATOCASTER® "V" NECK



The American Deluxe Series Stratocaster "V" neck is the answer for players looking for that traditional '50s "V"-shape maple neck and modern appointments. This alder-bodied beauty features three Samarium Cobalt Noiseless™ Strat® pickups, the S-1™ switching system and a two-point synchronized tremolo with stainless steel saddles. Its lightly tinted neck has a maple fingerboard, abalone inlays and 22 medium jumbo frets. Available in Two-color Sunburst (703), Black (706), Candy Apple Red (709) and Honey Blonde (767).

010-1302 Maple w/case

AMERICAN DELUXE SERIES ASH STRATOCASTER



The American Deluxe Ash Stratocaster guitar is the answer for players looking for a traditional ash body Fender® guitar that "does it all." The S-1 switching system and three Samarium Cobalt Noiseless Strat pickups make this guitar extremely versatile and provides an endless array of tones. The Ash Strat guitar also features a two-point synchronized tremolo with stainless steel saddles, and a modern "C"-shape maple neck with a choice of maple or rosewood fingerboard, abalone inlays and 22 medium jumbo frets. Available in Aged Cherry Burst (731), Butterscotch Blonde (750) and Tobacco Sunburst (752).

010-1400

Right-handed, Rosewood w/case

010-1402

Right-handed, Maple w/case

AMERICAN DELUXE SERIES TELECASTER®



The American Deluxe Telecaster guitar is the top-of-the-line American made Tele® guitar for players looking for an alder body guitar with more modern appointments. Like the Ash Telecaster, this guitar features the S-1 switching system, two Samarium Cobalt Noiseless Tele pickups and a modern chromed stainless steel Tele bridge with chrome-plated solid brass saddles. The Deluxe Tele also has a bound alder body, a modern "C"-shape maple neck with satin polyurethane finish and is available with a maple or rosewood fingerboard, abalone inlays and 22 medium jumbo frets. Available in Three-color Sunburst (700), Aged Cherry Burst (731), Montego Black (764).

010-1600 010-1602 Rosewood w/case Maple w/case

AMERICAN DELUXE SERIES ASH TELECASTER



The American Deluxe Series Ash Telecaster guitar is the perfect top-of-the-line American made ash body Tele designed and built for players looking for an aesthetically beautiful workhorse guitar. Complete with the S-1TM switching system, two Samarium Cobalt Noiseless Tele pickups and a modern, chromed stainless steel Tele bridge with chrome-plated solid brass saddles, this guitar is extremely versatile and gives the player something both beautiful and superior in classic Fender craftsmanship and tone. The Ash Telecaster guitar features a '52 Tele "U"-shape maple neck and fingerboard with a vintage tint, abalone dot position inlays and 22 medium jumbo frets. Available in Two-color Sunburst (703) and Butterscotch Blonde with (750).



010-1702 Maple w/case





AMERICAN SERIES VG STRATOCASTER®



Designed in collaboration with



Likely the most versatile electric guitar on Earth! Fender® has teamed up with Roland® to create an iconic electric guitar that can do it all! The revolutionary VG Stratocaster guitar incorporates DSP technology on an American Series Stratocaster, allowing for an amazing array of 16 tones and five alternate tunings. All of the sounds are serious, usable Fender tones (Strat®, Tele®, Humbucking and Acoustic) and the amazing tuning feature allows you to glide from standard tuning to drop D, to open G and baritone at the turn of a knob! Fender is all about innovation, and this new guitar is one of the most exciting U.S. made instruments in the Fender line, available in Three-color Sunburst (700) and Black (706).

*Note: Due to Special wood requirements, add \$50.00 for this color option.

011-7500 VG Strat Rosewood 011-7502 VG Strat Maple

AMERICAN SERIES STRATOCASTER®



The beauty of the American Stratocaster guitar lies in its details. This model incorporates several simple player-centric refinements into the timeless design of the Strat guitar: alder body, hand-rolled maple or rosewood fingerboard edges, three staggered single-coil pickups, five-way switching and two-point synchronized tremolo. Available in right-hand and left-handed models in Three-color Sunburst (700), Olympic White (705), Black (706), Candy Cola (712), Shoreline Gold (744), Butterscotch Blonde w/black pickguard (750), Charcoal Frost Metallic (769).

*Note: Due to Special wood requirements, add \$50.00 for this color option.

011-7400 Rosewood w/case

011-7402 Maple w/case

011-7420 Left-handed, Rosewood w/case

011-7422 Left-handed.

Maple w/case

AMERICAN SERIES STRATOCASTER HSS



Stratocaster HSS guitars feature an alder body (ash on the Sienna Sunburst), three incredible sounding Fender pickups (one Diamondback[™] humbucking pickup and two custom-staggered Tex-Mex[™] single coils), S-1[™] switching, and is available with a maple or rosewood fingerboard. Available in Three-color Sunburst (700), Black (706), Sienna Sunburst (747).

*Note: Due to Special wood requirements, add \$50.00 for this color option.

**Note: Due to Special wood requirements, add \$150.00 for this color option.

011-7000 011-7002 Rosewood w/case Maple w/case

AMERICAN SERIES TELECASTER®



(741) Vintage White



Over the past five decades, the Telecaster guitar has been through numerous design variations, but its heart and soul has remained the same. For our American Series Telecaster guitar, we retained the alder body (swamp ash body on Two-color Sunburst and Natural) original body radius and added a parchment-colored pickguard and choice of maple or rosewood fingerboard to give you the classic feel with a distinctive look. Available in Three-color Sunburst (700), Two-color Sunburst (703, right-hand and maple fingerboard only), Black (706), Candy Cola (712, right-hand only), Natural (721, right-hand and maple fingerboard only) and Vintage White (741, right-hand only).

*Note: Due to Special wood requirements, add \$50.00 for this color option.

**Note: Due to Special wood requirements, add \$150.00 for this color option.

011-8400 Rosewood w/case 011-8402 Maple w/case 011-8422 Left-hand, Maple w/case

AMERICAN SERIES ASH TELECASTER



The best in modern vintage design is at your fingertips. Based on the ever-popular '52 Tele® guitar, this Telecaster comes complete with all the features a true Tele enthusiast looks for, including a premium ash body, a modern one-piece, "U"-shape maple neck with a 9.5" radius, 22 medium jumbo frets, and a strings-thru-body American Series Tele bridge with steel bridge plate for added sustain and richer tone. A variety of vintage tones come standard thanks to two, vintage spec pickups and a three-way switch. Available in Two-color Sunburst (703, w/parchment pickguard) and Honey Blonde (767, w/black pickguard).

011-8502 Maple w/case

AMERICAN SERIES NASHVILLE B-BENDER TELECASTER





700*

The American Series Telecaster gets a little "country." Featuring a poplar body and a maple neck with a modern "C"-shape, rolled fingerboard edges and 22 frets – this guitar's main attribute is its custom Fender®/Parsons®/Green® B-Bender system, which allows the guitarist to mix traditional lap steel bends with modern and vintage tones. Additional features include two American Tele single-coil pickups (neck and bridge), one Texas Special™ Strat® single-coil pickup (middle), a five-position blade switch, special "Strat-o-Tele" switching and Fender/Schaller® Straplock strap buttons. Available in Three-color Sunburst (700) and Black (706).

*Note: Due to Special wood requirements, add \$50.00 for this color option.

011-8342 Maple w/case



375

HIGHWAY ONE™ SERIES STRATOCASTER®



Features an alder body, a modern "C"-shaped maple neck with a rosewood or maple fingerboard and 22 jumbo frets. Additional features include three hot single-coil pickups with AlNiCo 3 magnets (middle pickup is reverse wound/reverse polarity), a vintage-style synchronized tremolo system, Greasebucket™ tone circuit and a satin nitrocellulose lacquer finish. Available in Three-color Sunburst (300), Daphne Blue (304), Black (306), Honey Blonde (367) and Wine Transparent (375). Also available as a left-handed model in the same color selections (011-1126, not shown).

011-1160 Rosewood w/gig bag

011-1162 Maple w/gig bag

011-1126 Left-hand, Rosewood w/gig bag

HIGHWAY ONE SERIES STRATOCASTER HSS



The true 'hot rod' of the Highway One Series, the HSS Stratocaster guitar features an alder body and an Atomic[™] humbucking pickup paired with two hot single-coil AlNiCo 3 pickups. Additional features include a modern "C"-shape maple neck with a rosewood fingerboard and 22 jumbo frets, vintage-style synchronized tremolo system, Greasebucket tone circuit and a satin nitrocellulose lacquer finish. Available in Three-color Sunburst (300), Black (306) and Transparent Wine (375).

011-1760 Rosewood w/gig bag

HIGHWAY ONE SERIES TELECASTER®



The Highway One Telecaster guitar takes the term 'workhorse' to the nth Degree. Features include an alder body paired to a maple, modern "C"- shape neck with a rosewood or maple fingerboard, 22 jumbo frets, two Hot single-coil Tele® pickups with AlNiCo 3 magnets, a Greasebucket tone circuit, and a satin nitrocellulose lacquer finish. Available in Three-color Sunburst (300), Daphne Blue (304), Black (306), Honey Blonde (367) and Wine Transparent (375).

011-1260 Rosewood w/gig bag 011-1262 Maple w/gig bag

HIGHWAY ONE SERIES TEXAS TELECASTER



By pairing an ash body and a one-piece maple neck with a modern 12" radius and jumbo frets – we've created a guitar that "feels" as familiar as your favorite chair. The strings-thru-body bridge, complete with three brass barrel saddles, adds even more tonality to its vintage vibe. And, for some serious Texas "cooking," spice your Tele® tones up with two Hot Vintage pickups. They'll provide all the heat you can handle! Low gloss, acrylic lacquer available in Two-color Sunburst (303) and Honey Blonde Transparent (367).

367

011-3502 Maple w/gig bag

CLASSIC PLAYER SERIES '50S STRATOCASTER®



(344) Shoreline Gold

Designed by Fender® Custom Shop Master Builder, Dennis Galuszka, the '50s Stratocaster guitar features an alder body, a maple neck with a 9.5" radius, 21 medium jumbo frets and Gotoh® vintage style locking tuning machines, 57/62 vintage-style single-coil pickups (reverse wound/reverse polarity middle pickup), custom two-point vintage-style tremolo, a five-way switch and custom pickup switching. Available in Two-color Sunburst (303) and Shoreline Gold (344).



014-1102 Maple w/gig bag

CLASSIC PLAYER SERIES '60S STRATOCASTER



(372) Sonic Blue

Designed by Fender Custom Shop Master Builder, Greg Fessler, the '60s Stratocaster guitar features an alder body, a maple "C"-shape neck with a rosewood fingerboard, a 12" radius and 21 medium jumbo frets, '69 Strat® pickups, custom two-point vintage-style tremolo, and aged knobs and switch tip. Available in Three-color Sunburst (300) and Custom Pale Sonic Blue (372).



014-1100

Rosewood w/gig bag

CLASSIC PLAYER SERIES BAJA TELECASTER®



Designed by Fender Custom Shop Master Builder, Christopher Fleming, the Baja Telecaster guitar features an ash body with a thin polyester finish, a soft "V"-shape maple neck with 21 medium jumbo frets, a Custom Vintage Broadcaster bridge pickup and a Custom Twisted Tele® neck pickup, a four-way switch and S-1™ switching. Available in Blonde (307) and Desert Sand (389).



014-1502 Maple w/gig bag



CLASSIC SERIES '50S STRATOCASTER®



This guitar epitomizes the vibe of the '50s! The color selection alone takes you back to the era of diners and cars with fins – Surf Green, Daphne Blue and Red! An alder body, maple fingerboard, tinted neck, single-ply pickguard and aged plastic parts ... it's got retro written all over it! With three single-coil pickups and staggered AlNico magnet pole pieces, you not only get the look, you get the sound, too. Available in Two-color Sunburst (303), Daphne Blue (304), Black (306), Fiesta Red (340), Shoreline Gold (344) and Surf Green (357).

*Note: Due to Special wood requirements, add \$50.00 for this color option.

013-1002 Maple w/gig bag

CLASSIC SERIES '60S STRATOCASTER



In a time when musicians were altering, incinerating and evoking sounds never experienced or imagined by the folks at the Fender® factory, rock came into its own and the Strat® guitar became a symbol of the counter-culture. An alder body, rosewood fingerboard, multi-ply pickguard and vintage hardware capture another chapter in Fender history. Available in Three-color Sunburst (300), Lake Placid Blue (302), Black (306), Candy Apple Red (309), and Inca Silver (324).

*Note: Due to Special wood requirements, add \$50.00 for this color option.

013-1000 Rosewood w/gig bag

CLASSIC SERIES '70S STRATOCASTER



Unmistakable with features like an ash body, "U"-shape neck, fat headstock, bullet truss rod, 70s Fender logo, Fender/Schaller® Vintage "F" tuning machines, three vintage single-coil pickups. Choose a maple or rosewood fingerboard. Available in Three-color Sunburst (300), Olympic White (305), Black (306) and Natural (321).

*Note: Due to Special wood requirements, add \$50.00 for this color option.

013-7000 Rosewood w/gig bag 013-7002 Maple w/gig bag

CLASSIC SERIES'50S ESQUIRE®



The '50s Esquire® guitar features an ash body with a single-ply white pickguard, AlNiCo pickups, and a maple neck and fingerboard. Available in White Blonde (301), Two-color Sunburst (303) and Black (306).

013-1502 Maple w/gig bag

301

303

CLASSIC SERIES '60S TELECASTER®



(309) Candy Apple Red



305 306

The '60s Tele® guitar has an alder body with a three-ply mint green pickguard, AlNiCo pickups, and a maple neck with a rosewood fingerboard. '60s Tele available in Olympic White (305), Black (306) and Candy Apple Red (309).

013-1600

Rosewood w/gig bag

CLASSIC SERIES '60S TELECASTER WITH BIGSBY®



The '60s Telecaster with Bigsby guitar brings some vibrato to the table! Featuring a bound alder body with a maple neck and rosewood fingerboard, and a highly sought-after Bigsby "F" vibrato tailpiece – the 60s Tele with Bigsby is a very special guitar. Additional features include vintage-style Tele pickups, master volume and master tone controls, and a three-position switch. Available in Three-color Sunburst (500) and Candy Apple Red (509).



509

306

025-6800

Rosewood w/gig bag

CLASSIC SERIES '69 TELE THINLINE



The semi-hollow body design was originally an attempt to reduce the weight of the alder (or ash on the Three-color Sunburst) solidbody Tele guitar-the f-hole was a visual clue to its construction. With its reshaped pickguard, this guitar continues to reshape musical styles! Available in Three-color Sunburst (300), Two-color Sunburst (303, mahogany), Black (306, mahogany) and Natural (321, mahogany).

013-6902

Maple w/gig bag



CLASSIC SERIES '72 TELE® THINLINE



1972 was a magical year for the Telecaster® guitar. With several new designs, the Telecaster guitar was available with more options than ever before. Each of these guitars are being made like we used to, with alder and ash bodies, "C"-shape maple necks, bullet truss rods, '70s vintage hard-tail strings-thru Strat® bridges and three-bolt neckplates. The Thinline also sports dual humbucking pickups, but what sets it apart is its semi-hollow ash body, which has a warmer and rounder sound. The Thinline is available in Three-color Sunburst (300) and Natural (321).

Maple w/gig bag 013-7402

CLASSIC SERIES '72 TELE CUSTOM



The '72 Tele Custom has the best of both worlds with an alder body, traditional single-coil pickup in the bridge position and a single supercharged humbucking pickup in the neck position. The Custom is available with a maple or rosewood fingerboard. Available in Three-color Sunburst (300) and Black (306).

*Note: Due to Special wood requirements, add \$50.00 for this color option.

013-7500 Rosewood w/gig bag 013-7502 Maple w/gig bag

CLASSIC SERIES '72 TELECASTER DELUXE



The '72 Tele Deluxe sports an alder body, famous '70s headstock and two Fender® "Wide Range" humbucking pickups with a traditional three-way switch and four skirted amp knobs (a "must have" for all Tele guitar players). The Deluxe is available in Three-color Sunburst (300), Black (306) and Walnut Stain (392).



013-7702 Maple w/gig bag

CLASSIC SERIES '65 MUSTANG® REISSUE



505

We're proud to reissue the '65 Mustang, (which was the first full year of Mustang production). The Mustang was originally one of our 'student models' but was destined for the big time; seen slung over the shoulders of icons like David Byrne, John Frusciante, Kurt Cobain, Todd Rundgren and Adrian Belew to name just a few! This reissue's got great color and cosmetic options, as well as a heightened level of period-correct detailing (body wood, logos, etc.). Available in Daphne Blue (504), Olympic White (505) and Dakota Red (554).

027-3706 Rosewood w/gig bag

DELUXE SERIES ACOUSTASONIC™ STRATOCASTER®



The Acoustasonic Stratocaster guitar is the first true acoustic Strat® guitar - the perfect marriage of classic and hi-tech! The Acoustasonic guitar's alder body is hollowed-out and topped-off with a patent pending brace-less graphite composite top, which has a directional wood grainlike pattern that reacts and sounds like spruce. Three internal graphite rods placed horizontally across the body cavity, ensure the integrity of the structure. The bridge, with its built-in controls (to free up the top for full acoustic potential), incorporates a three-piece saddle arrangement for correct intonation with individual piezo pickups under each saddle. The electronics maximize the advantages afforded by the three separate pickups to deliver unbelievable acoustic tone - especially through any of our Acoustasonic amplifiers. The specially positioned and shaped dual sound holes deliver exceptional natural acoustic tone and surprising volume when played without amplification. Couple all this with a bolt-on, 22-fret Fender® electric guitar neck, and you've got the easiest playing and, undoubtedly, most comfortable acoustic guitar made. Available in Sapphire Blue Transparent (327), Crimson Red Transparent (338), Ebony Transparent (339) and Pewter (343).



013-9700 Rosewood w/gig bag

DELUXE SERIES NASHVILLE POWER TELE®



The addition of the Fender/Fishman® Power Bridge, which features six piezo transducer bridge pickups, to the already versatile Nashville Tele guitar produces spanking Tele tones, shimmering acoustic sounds, or any combination of the two. Easy to navigate, this full-featured active setup is available at your fingertip – in stereo or mono operation. Available in Two-color Sunburst (303), Black (306) and Honey Blonde (367).

*Note: Due to Special wood requirements, add \$50.00 for this color option.



013-5000 Rosewood w/gig bag

DELUXE SERIES POWER STRATOCASTER



(367) Honey Blonde



The Power Stratocaster guitar takes versatility to a new level. With a humbucking bridge pickup and two Tex-Mex™ pickups coupled with a piezo Fishman® Power Bridge with tremolo and a five-way switch, you have the ability to blend acoustic tones along with all the available tones of a HSS Stratocaster. Now that's power! Additional features include an alder body matched to a maple neck with a modern "C"-shape and a rosewood fingerboard. Available in Two-color Sunburst (303), Black (306) and Honey Blonde (367).

*Note: Due to Special wood requirements, add \$50.00 for this color option.

013-9300 Rosewood, w/gig bag

DELUXE SERIES PLAYERS STRAT®





It's the distinguishing features that set this super Strat guitar apart from the rest: ash body, lightly tinted modern neck with a 12"-radius maple or rosewood fingerboard, gold-plated vintage hardware, and brown shell pickguard. And it's loaded with extras under the hood too: U.S. NoiselessTM pickups and "super switching." A standard five-way switch, paired with a push/push mini-switch, offers seven pickup combinations to choose from. Available in Three-color Sunburst (300), Sapphire Blue Transparent (327), Crimson Red Transparent (338) and Honey Blonde (367).

013-3000 Rosewood w/gig bag 013-3002 Maple w/gig bag

DELUXE SERIES POWERHOUSE STRAT



Boost your tonal vocabulary with the Powerhouse Strat. Take the versatility of a classic alder body Strat guitar, combine it with a unique 12 dB active mid-boost circuit and our "Powerhouse" pick-up system, and you'll get sweeping tones ranging from shimmering clean to scorching dirty. Available with a maple or rosewood fingerboard in Black (306), Chrome Red (325), Blizzard Pearl (355), Navy Blue Metallic (359) and Caramel Metallic (381).



013-9500 Rosewood w/gig bag 013-9502 Maple w/gig bag

DELUXE SERIES NASHVILLE TELE®



Down-home and sophisticated, like the city it honors, the Nashville Tele guitar comes fitted with a Tex-Mex™ Strat pickup sandwiched between two Tex-Mex Tele pickups. This array, combined with five-way Strat-o-Tone™ switching, makes it one of the most versatile Telecaster® guitars we make. Available with either a maple or rosewood fingerboard, it also features an ash (Amber, Honey Blonde) or alder (Candy Apple Red, Brown Sunburst) body, brown shell pickguard, vintage machine heads, vintage six-saddle bridge and medium jumbo frets. Available in Candy Apple Red (309), Brown Sunburst (332) and Honey Blonde (367).

*Note: Due to Special wood requirements, add \$50.00 for this color option.

013-5300 Rosewood w/gig bag 013-5302 Maple w/gig bag



SPECIAL EDITION KOA STRATOCASTER®



The Special Edition Koa Stratocaster guitar marks the first time the highly sought-after and exotic koa wood has been used outside the Custom Shop. The Koa Strat® features a koa veneer top on a basswood body, a birds-eye maple neck with a modern "C"-shape and a rosewood fingerboard, Seymour Duncan® Alnico Pro II pickups, a two-point synchronized tremolo, and a pearl pickguard and dot inlays. Available in Natural (537).

026-5106-537

Rosewood (less case)

SPECIAL EDITION KOA TELECASTER®



Finally, a koa Telecaster at an affordable price! Featuring a koa veneer top on a basswood body, a birds-eye maple neck with a modern "C"-shape and a rosewood fingerboard, Seymour Duncan® Alnico Pro pickups, vintage-style bridge with three brass saddles, and a pearl pickguard and dot inlays. Available in Natural (537).

026-5107-537

Rosewood (less case)

SPECIAL EDITION LITE ASH STRATOCASTER



This special edition guitar is light in weight and heavy in tone thanks to its exceptional light ash body, birds-eye maple neck and fingerboard, and Seymour Duncan® Alnico Pro Staggered pickups. Other features include abalone inlays, 22 medium jumbo frets, two-point synchronized tremolo, and chrome hardware. Just what you need to get the job done! Available in Natural (521), Black (506) and Vintage White (541).



026-5002 Maple (less case)

SPECIAL EDITION LITE ASH TELECASTER



This special edition guitar is light in weight and heavy in tone thanks to its exceptional light ash body, birds-eye maple neck and fingerboard, and Seymour Duncan® Alnico Pro Staggered pickups. Other features include abalone inlays, 22 medium jumbo frets, and chrome hardware. Just what you need to get the job done! Available in Natural (521), Black (506) and Vintage White (541).



026-5102

Maple (less case)

SPECIAL EDITION TC-90 THINLINE



The Fender® TC-90 Thinline set-neck is all about vibe, tone and feel! With a semi-hollow, double cutaway ash body for easy high fret access and smoked chrome hardware, plus American made Seymour Duncan® Vintage (neck) and Custom (bridge) SP-90 pickups – this axe is bound to make a statement with its visual appeal, smooth feel and screamin' tone. Its set maple neck has a rosewood fingerboard, abalone inlays and 22 medium jumbo frets. Available in Vintage White (541) and Black Cherry Burst (561).

026-2300

Rosewood (less case)

SPECIAL EDITION CUSTOM TELECASTER® FMT HH



The Special Edition Custom Telecaster FMT HH guitar features a flame maple top on a mahogany body, cream binding, Smoked Chrome hardware, a strings-thru-body hard-tail bridge, two Seymour Duncan® humbucking pickups with three-way switching and a pull/push coil tap. Available in Amber (520), Crimson Red Transparent (538) and Black Cherry Burst (561).



026-2000

Rosewood (less case)

SPECIAL EDITION JAGUAR® BARITONE SPECIAL HH



The Jaguar Baritone HH is the instrument for players who want the "down and dirty" sound of a Baritone guitar. The fixed bridge offers great tuning stability and the traditional Jaguar control layout makes tone shaping easy. The Jaguar Baritone Custom HH features two special design Dragster humbucking pickups, a matching painted headstock and chrome hardware. The Jaguar Baritone HH is available in Black (306).

025-9300-306 Ros

Rosewood w/gig bag

SPECIAL EDITION JAGUAR HH



The exceptionally-wicked Jaguar HH is dressed entirely in black and chrome, and features an alder body paired to a short-scale maple neck with a rosewood fingerboard, two special design MIJ Dragster humbucking pickups and vintage-style Adjusto-Matic bridge. Its looks come courtesy of a Black finish (306) with matching painted headstock, and chrome control knobs and pickup covers.

025-9200-306

Rosewood w/gig bag

SPECIAL EDITION SHOWMASTER® FMT HH, QMT HH, QBT HH



The Showmaster FMT, QMT and QBT HH guitars offer warm sustain and amazing playability thanks to their set-in, high-access, 24-fret necks, American-made Seymour Duncan® pickups, five-way switching, and Smoked Chrome hardware – and a carved, highly-figured flame (FMT) or quilt (QMT) maple top, or quilt bubinga top (QBT) on a basswood body. These instruments are stunningly beautiful, easy to play, and loaded with superb tone! FMT available in Natural (521) and Cherry Sunburst (530). QMT available in Tobacco Sunburst (552) and Black Cherry Burst (561). QBT available in Brown Transparent (550).

026-3270 Flame Maple Top,

Rosewood (less case)

026-3280 Quilted Maple Top,

Rosewood (less case)
026-3080 Quilted Bubinga Top,

Rosewood (less case)

SPECIAL EDITION AERODYNE™ CLASSIC STRATOCASTER®

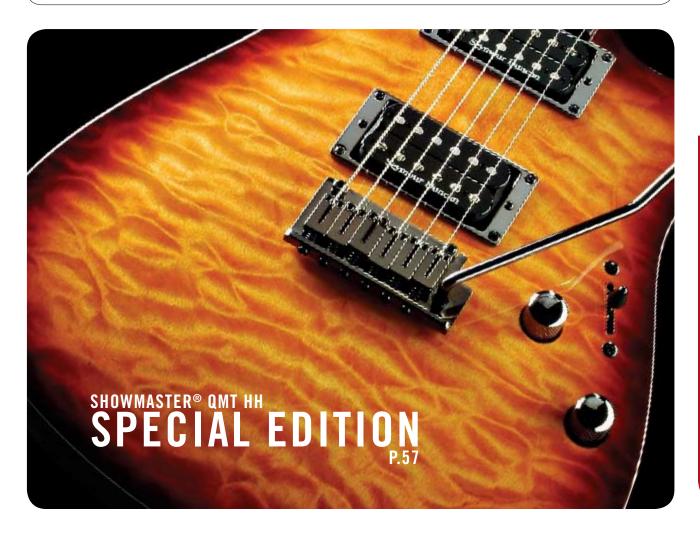


Aerodyne Classic instruments bridge the gap between our ultraprogressive Aerodyne body profile and the vintage instruments that started it all! The addition of a mint green Stratocaster pickguard, figured tops and eye-catching transparent finishes temper the aggressiveness of the original Aerodyne guitars – creating a stylistically modern, but more comfortable and traditional aesthetic. Available in Natural (521), Crimson Red Transparent (538) and Blue Transparent (570).



025-65

025-6506 Rosewood (less case)



STANDARD STRATOCASTER®



While the entry point for a Fender® Stratocaster guitar, this guitar's features and vibe are anything but entry level. The Standard Series Stratocaster guitar features a high-mass bridge block for improved sustain and tone, shielded body cavities for quieter operation, medium jumbo frets for a more modern feel and a gig bag. Other features include a fast-action maple neck, comfort-contoured alder body, three single-coil pickups and standard synchronized tremolo. Available in right or left-hand models with either a maple or rosewood fingerboard. Available in right- and left-handed models in Black (306), Chrome Red (325), Brown Sunburst (332), Midnight Wine (375), Arctic White (380) and Electron Blue (387).

*Note: Due to Special wood requirements, add \$50.00 for this color option.

013-4600	Rosewood w/gig bag
013-4602	Maple w/gig bag
013-4620	Left-hand, Rosewood w/gig bag
013-4622	Left-hand, Maple w/gig bag

STANDARD STRATOCASTER HSS



The Standard Strat® features an alder body, maple or rosewood fingerboard, a one humbucking/two single-coil pickup configuration, and a choice of a vintage synchronized tremolo or a Floyd Rose®-licensed locking tremolo. Available in Black (306), Chrome Red (325), Brown Sunburst (332), Midnight Wine (375), Arctic White (380) and Electron Blue (387).

*Note: Due to Special wood requirements, add \$50.00 for this color option.

013-4700 Rosewood w/gig bag 013-4702 Maple w/gig bag 013-4700 Rose® and gig bag

STANDARD ROLAND®-READY STRATOCASTER





Designed in collaboration with



The Roland-ready Strat guitar has all the features of the Standard Stratocaster: fast action maple neck with a rosewood fingerboard, comfort-contoured alder body, three single-coil pickups, synchronized tremolo, with the addition of a built-in Roland® GK-2A pickup system – which allows you to drive peripherals directly from the guitar's on-board controls. Available in Black (306), Brown Sunburst (332) and Arctic White (380).

*Note: Due to Special wood requirements, add \$50.00 for this color option.

013-4660 Rosewood w/gig bag

STANDARD TELECASTER® & LEFT-HAND TELECASTER



So simple, yet incredibly versatile! Since its introduction in the early '50s, professional guitarists of all musical genres have relied on the Fender Telecaster guitar for its powerful tone and smooth playability. The Standard Series Telecaster guitar features hotter single-coil pickups, shielded body cavities for quieter operation, medium jumbo frets for a more modern feel and a gig bag. Today's Standard Telecaster guitar incorporates the best of the old and new: an alder body, fast-action maple neck, cast/sealed machine heads and six-saddle strings-thru-body-bridge. Available in right- and left-hand models in Black (306), Chrome Red (325), Brown Sunburst (332), Midnight Wine (375), Arctic White (380) and Electron Blue (387).

*Note: Due to Special wood requirements, add \$50.00 for this color option.

013-5102 Right-hand, Maple w/gig bag 013-5122 Left-hand, Maple w/gig bag

